

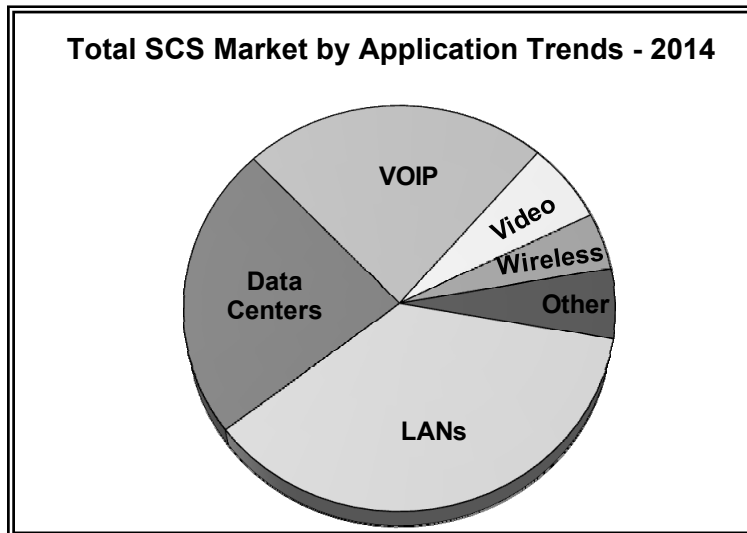
FIBER VS. COPPER BATTLE FOR THE CABLING SYSTEMS MARKET

For some time, fiber cabling has attempted to upstage copper cabling in the structured cabling systems market. As we have observed, fiber cabling has made inroads, while, at the same time, copper cabling has had enormous performance increases. *The question is what happens next?*

Our new “*Fiber vs. Copper Battle for the Cabling Systems Market*” study answers this question. The study contains 140 forecast figures, providing detailed information on the current usage, future usage and forecasts for both fiber cabling and copper cabling systems in the structured cabling systems (SCS) marketplace. *The study provides analysis and forecasts by the following cabling applications:*

- | | |
|----------------|-------------------------------|
| ➤ LANs | ➤ Video |
| ➤ Data Centers | ➤ Wireless |
| ➤ VOIP | ➤ Other, such as FTTZ or IPTV |

Below is a study illustration:



Products forecast by each application for both volume and value shipments to 2014 include:

- UTP cables by categories
- UTP apparatus: patch panels, outlets, connectors
- Fiber cables by MM-SM
- Fiber apparatus: fiber interconnects, outlets, connectors, fiber cassettes and connectorized cables.

The report answers questions, such as:

- What is the largest future market for Cat 6a UTP cables?
- What will be the largest future market for fiber cabling?
- What is currently the largest applications market?
- What will be the largest cabling application five years out?
- How large is the market for fiber cassettes in data center cabling applications?
- What will be the largest market for UTP cables in the future?

These and many other questions are addressed in this study with quantified data.

Over.....

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