

## ***U.S. BUILDING FIBER & COPPER CABLING SYSTEMS: 2003***

### ***NEW RESEARCH WITH NEW FINDINGS INCLUDE:***

- ✓ Recent research indicates a modest decline is expected in 2003.
- ✓ Networking cabling market expected to revitalize during the next five years, even with saturation.
- ✓ Future broadband applications demand expected to create a new growth market for cabling. What role will fiber cabling play in this in the future?
- ✓ Total market for both fiber and copper cable forecast to grow from \$2.3 billion in 2002 to \$4.1 billion by 2007 — a growth rate of 12.7%. What products are causing this growth?

### ***THIS STUDY WILL ANSWER THE FOLLOWING STRATEGIC ISSUES:***

- ✓ For the recent market performance, learn how much the market for cable declined in 2002. What is the growth outlook for 2003 and 2004?
- ✓ Being restrained by saturation and the impact of fiber cable, how much will the copper cable market grow over the next 5 years? Will it return to the double-digit growth rates of the 90s?
- ✓ How much will the fiber cable market grow over the next 5 years? Will new applications that can only be handled by fiber cabling foster significant growth?
- ✓ What is the current split by copper and fiber cabling? What will be the split by 2007? Will there be a significant shift?

### ***THE ANALYSIS IN THIS NEW STUDY WILL PROVIDE:***

- ✓ Separate cable and apparatus product forecasts by cable categories (Cat 3, Cat 5, Cat 5e, Cat 6) or types (SM, MM)
- ✓ Both volume and value forecasts provided for each year from 2001 through 2007.
- ✓ Significant details for fiber include split by new Gigabit Ethernet and legacy applications, by older technology SC-type vs. newer, small form factor MT-RJ type fiber connectors.

*More.....*

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